



ORIGINAL
ARTISAN CHOCOLATE

Press Release

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Coffee & Hazelnut Raffinée dragée by chocoMe selected among the 50 best food products in the world – TOP 50 FOODS revealed at Great Taste Awards event in London



The recipients of this year's *TOP 50 FOODS* award have been revealed at the *Great Taste Awards* event in *London*, and the Coffee & Hazelnut Raffinée dragée by chocoMe is included on the illustrious list. What makes this result even more exciting is that no Hungarian food product has ever achieved such a success in the 23-year history of the prestigious *Great Taste Awards*. There are only three chocolate products among the *50 greatest tasting foods* in the world. Two of these are made by the same company, making *chocoMe* one of only two chocolate brands to receive the coveted award this year.

No less than 12,366 entries were registered from around the world in this year's competition. Any packaged food product may be entered, as long as it can be classified as fine food. Categories include beer, wine, liquors, chocolate, tea, coffee, honey, chutney, sauces, crackers/cookies, snacks, ice creams and so forth.

chocoMe has secured its place among the 50 finest foods in the world with the following product:

chocoMe Raffinée (RF110) Piemonte Hazelnut Covered In Ground Ethiopian Harrar Coffee & Hazelnut Flavoured Milk Chocolate



Here's what Great Taste Awards had to say about our product:

"Chocolate and hazelnut with a real wow factor. The hazelnut is well-roasted and tastes sublime; the chocolate is exquisite and velvety, with just a hint of ground coffee revealed as it melts in your mouth."

With this extraordinary achievement, chocoMe has now been recognised at no less than 45 international competitions. While the use of exclusive raw materials and technologies undoubtedly plays a focal part in these results, our true secret lies in our passionate love for unforgettable flavours and unyielding dedication to the highest quality attainable; an exemplary attitude on both the domestic and the international scene.

The jury of the Great Taste Awards is among the strictest in the world; its 400 members spend several thousand hours blind tasting the entries to the competition. The only thing that matters here is taste; smart marketing or pretty packaging play no role in the selection. Tasting samples are distributed unpackaged and unlabelled among the members of the prestigious jury who include chefs from world renowned Michelin-star restaurants, recognised gastronomers, purchasing directors of prime department stores (Harrods, Fortnum & Mason, Selfridges, Harvey Nichols or Whole Food Markets) and well-known food critics.

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