

## chocoMe won the Hungarian Quality Product Grand Prize for the second time

During the *Hungarian Quality Product Grand Prize*® 2014's competition, based on the proposal of the professional jury the Announcers Council awarded the *chaceMe* Raffinée product line with the *Hungarian Quality Product Grand Prize*® *honourable title*. Small and medium-sized enterprises working in the fields of chocolate-making and confectionery has been nominated in the past but *chaceMe* is the first company to be awarded twice during the event's 17 year history. No other company has been able to accomplish this feat - in 2011 *chaceMe*'s chocolate bars were honoured with the award. Out of all the Grand Prize nominees only 66 was awarded by the Announcers Council.

The products of the awawrd-winning *chocoMe* Raffinée brand:

- Raffinée sour cherry
- Raffinée Piemonte hazelnut
- Raffinée raspberry
- Raffinée pecan
- Raffinée almond with Voatsiperifery wild pepper



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During the ceremony special prizes were also awarded, *chocoMe* was honoured with the *Hungarian Journalists Association's Economic Journalism Award* for the company's support and work in the development of the attitude change of the public toward the industry.

"We are incredibly happy to be able to repeat this accomplishment, as it is a well-known fact that it's harder to continuously meet a high standard than achieve it once. We are especially greatful for the *Hungarian Quality Product Grand Prize*® as it will boost sales on the domestic and international market as well" - *said Gábor Mészáros, owner of chaceMe*, chocolatier. During the company's 4 years of operation this is the 22nd domestic and international award he received and his chocolate-creations are available in 20 countries to date. "It was an honour in itself that the event was held in the Parliament, it is an incredible experience every time to enter the building, especially to receice a recognition". - added Gábor Mészáros.





## About the Hungarian Quality Product Grand Prize®

The Hungarian Quality Product Grand Prize® honourable title is awarded to those products, services and economic bodies that are proven to be committed toward furthering the universal goal of creating quality products or providing quality service. During the last couple of years the evaluation system went through rapid extension and modernisation. Presently the Hungarian Quality Product Grand Prize® tendering system is the most prestigious rating system in the country. The only non-profession specific certifying recognition that can be achieved through a voluntary public tender from any area of economy.

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